

Media Advisory

## Change Begins in Our Backyard PRAIRIE NORTH CO-OP RELEASES 2022 SUSTAINABILITY REPORT ON EARTH DAY

**Melfort, SK** (for immediate release) – At Co-op, sustainability is more than our environmental commitments and actions—it's how and why we operate. For us, sustainability means looking through the lens of the social, economic, and environmental effects of our business as we plan and make decisions to ensure viable operations while having a positive impact on the people and communities we serve.

"Each year I am tasked with drafting our Sustainability Report," explains Terri Larsen, Marketing and Communications Manager for Prairie North Co-op. Larsen goes on to say, "It is so incredibly rewarding to know that I am a part of something bigger, a company that is making a difference. At Prairie North Co-op sustainability is a multi-faceted undertaking that impacts everything we do, I see it in the decisions we make that re-enforce our commitment to being good corporate citizens, to those that illustrate our commitment to environmental stewardship, to employing local people and supporting local projects and organizations so that our members take pride in being a part of our co-operative and our customers feel good about supporting us."

"From features on our community investment and how we give back to the organizations and charities in our trading area; to growing our co-operative; reducing our environmental footprint; living our values; and how we show our appreciation to the people who work for our Co-op beyond the pay cheque they receive, our 2022 Sustainability Report communicates how we are a different kind of business and how proud we are of that difference."

Co-ops have long believed in being a responsible business – protecting our members' investments while also considering our people, our communities, and our environment.

## ABOUT PRAIRIE NORTH CO-OP

Prairie North Co-op operates out of 21 locations – from St. Brieux, Spalding and Naicam in the west; to Melfort and Brooksby in the north; and Archerwill and Kelvington in the east. We serve our members with products and services that help build, feed, fuel and grow the communities in which we live and do business.

As a co-operative, we are a different kind of business; we are not only working for our communities, but we are also owned by our community. Co-ops embed sustainability in their business by planning and investing for the long term, with the community and environment in mind; they work to create jobs; and they partner with other organizations and local businesses. Prairie North Co-op profits do not leave the community, they go back into it – and back to our members. We take pride in our community involvement and our commitment to providing quality products and services.

Prairie North Co-op employs 296 and serves 12,795 members. We continue the tradition of giving back, not only in patronage refunds to our members, but also through financial support to several local organizations. In 2022, sponsorship and donations totalled almost \$154,463 to 223 different organizations in our trading area. Locally invested. Community minded. Lifetime membership benefits. We are Co-op

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