



2022 Fuel Good Day Charities Named PRAIRIE NORTH CO-OP NAMES LOCAL SNOWMOBILE CLUBS

Melfort, SK (July 11, 2022) — Over the last five years Prairie North Co-op has donated almost \$50,000 to local charities through the Federated Co-op Limited Fuel Good Day program.

“Fuel Good Day has a process, from the request for applicants, to arriving at a decision, to planning the bbq’s and activities on the day, a lot goes into it but for a very good cause. Each year we are given an opportunity to work together with our members and customers for the benefit of our community,” says Terry Tremblay, General Manager, Prairie North Co-op. “It is something that we look forward to each year and it is something that the businesses in each of the communities in which we do business really get behind. Fuel Good Day shows how small actions can have big impacts.”

“This year we are extremely proud to announce that on September 20, 10 cents from every litre of fuel sold at Prairie North Co-op Gas Bars in Archerwill, Kelvington, Melfort, Naicam, Spalding and St. Brieux will be split between the Archerwill Driftriders, Kelvington Trail Blazers, Melfort & District Trail Riders, and the Naicam SnowBlasters. This includes all grades of gasoline and diesel fuel,” Tremblay explains. “And as we have done in the past, we’ll also be making a \$1 donation for every Co-operative Coffee or Big Cool purchase made that day.”

Co-op has a long history of serving Western Canada. In 2017, Fuel Good Day was launched. During this one-day event, Co-op donates a minimum of five cents from every litre of fuel sold at participating Co-op Gas Bars to a local charity or non-profit organization. Fuel Good Day takes place in September at more than 400 CO-OP® Gas Bars throughout British Columbia, Alberta, Saskatchewan, Manitoba and northwestern Ontario. In the five years that it has been running, Co-op’s Fuel Good Day has raised over \$3 million and was nominated for the Philanthropic Leadership Award from the Retail Council of Canada.

For more information, or to arrange an interview, please contact:

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ABOUT PRAIRIE NORTH CO-OP

Prairie North Co-op operates out of 21 locations – from St. Brieux, Spalding and Naicam in the west; to Melfort and Brooksby in the north; and Archerwill and Kelvington in the east. We serve our members with products and services that help build, feed, fuel and grow the communities in which we live and do business.

Prairie North Co-op employs 296 and serves 12,426 members. We continue the tradition of giving back, not only in patronage refunds to our members, but also through financial support to several local organizations. In 2021, sponsorship and donations totalled almost \$126,200 to 154 different organizations in our trading area. Locally invested. Community-minded. Lifetime membership benefits. We are Co-op.

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